

26-27 MARCH 2025

Prosperity through Diversity

CAPITALISATION WORKSHOP

Boosting Knowledge
and Competitiveness
in the Danube Region

IaaS 4 DR

Innovation as a Service for
Accelerated Innovation and Industrial
Transition in Industrial, Rural, and
Remote Areas with Low Innovation
Capacity in the Danube Region

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Košice

Interreg
Danube Region



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the European Union


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2. Project Basics

Title of the Project

Innovation as a Service for accelerated innovation and industrial transition in industrial rural and remote areas with low innovation capacity in the Danube Region



Programme Priority

A more competitive and smarter Danube Region



Project Duration

30 months
01/2024 - 06/2026



Programme Specific Objective 1.1

Enhancing innovation and technology transfer in Danube region



Project Partnership

16 Project Partners
from 11 Danube Regions

€2,720,670

budget

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3. Main Typical Challenges & Objectives



Improving organizational and structural capacities for accelerated industrial transition through innovation and technology transfer in regions with a low innovation performance and with a weak innovation infrastructure

Building regional Innovation as a Service Nodes in the project areas

Developing a Transnational Community of trained innovation and industrial transition professionals

Demonstrating the potential of the IaaS project approach in Transnational Pilots

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4. IaaS - Innovative Approach from Business

SERVITIZATION OF THE ECONOMY

IaaS - Innovation as a Service

I N S P I R A T I O N

Rent, not own

Shared Use

IaaS Nodes

Pay-per-use

Access when Needed

Academy & Expert Pool

Outcome-focused

Focus on Value not Assets

Pilots - Tested Solutions

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5. Project Main Achievements & Expected Results



NODES

IMPROVED GOVERNANCE
AND CAPACITY TO DELIVER
INNOVATION SUPPORT



ACADEMY

TRANSNATIONAL CAPACITY
BUILDING PROGRAMME FOR
IaaS PROFESSIONALS



TRANSNATIONAL ACCELERATOR

PILOT IMPLEMENTATION
OF IaaS MODELS AND SERVICES

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6.Cooperation - IaaS4DR Standardization

- Service Portfolio
- Toolbox
- Capacity Framework
- Designing of Pilot Solutions

SERVICES (Operational framework)	Soft support (access to ...)	Spaces/Infrastructure (access to ...)
	Information	Office facilities
	Expertise (coaching, specialised consulting, ...)	Development/prototyping facilities
	Knowledge (training, workshops...)	Research facilities
	People (HR...)	Testing facilities
	Markets (business development)	Production facilities (e.g. small lots...)
	Funding (investment readiness, ...)	Learning facilities (learning factory, ...)
	Technologies (technology readiness, ...)	...
	Collaboration partners	
	IPR	
	...	

7. Cooperation - NODS - Where IaaS 4 DR Comes to Life

1. SK – Košice Region: TUKE + RIC KE
2. DE – Northern Black Forest: TZ Horb
3. SI – Pomurska: PTP
4. HU – Pannon Region: PBN
5. HU – Central Transdanubia: CTRIA
6. CR – Osijek: TERA Tehnopolis
7. AT – Vorarlberg : FHV
8. CZ – Karlovy Vary Region: KARP
9. BA – Prijedor: PREDA
10. RO – North-East Region: UEFISCDI + RDA NE
11. ME – Podgorica & North: ADP - Zid

11 Innovation Nodes

Driving Transformation
in the Danube Region

Together, we're co-building
regional capacity for innovation,
transformation.
Your project can join the IaaS-
driven network. Let's talk!

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8. Cooperation - IaaS 4 DR ACADAEMY

Core trainings

Nr. of topic	Name of training	Date of training	Time of the training
1.	Information, expert knowledge and consulting	14 January 2025	9:00-12:00
2.	Human resources and personnel	28 January 2025	9:00-12:00
3.	Market and business development	11 February 2025	9:00-12:00
4.	Funding and investment readiness	25 February 2025	9:00-12:00
5.	Market research	11 March 2025	9:00-12:00
6.	Research and innovation capacities	25 March 2025	9:00-12:00
7.	Market research	8 April 2025	9:00-12:00
8.	Infrastructure and collaboration opportunities	13 May 2025	9:00-12:00
9.	Production and Manufacturing	27 May 2025	9:00-12:00

Blended learning platform toolbox & tutorial videos - IX 2025

Advanced trainings

Nr. of topic	Name of training	Date of training	Time of the training
1.	Technology transfer - how to do it properly	10 June 2025	9:00-12:00 13:00-16:00
2.	How to establish successful accelerator + incubation program	8 July 2025	9:00-12:00 13:00-16:00
3.	How to establish successful coaching and mentoring program	12 August 2025	9:00-12:00 13:00-16:00
4.	How to establish Living lab	9 Sept 2025	9:00-12:00 13:00-16:00

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TECHNICAL UNIVERSITY
OF KOŠICE

Karlovarská agentura
rozvoje podnikání

tera
technopolis

Inovačné centrum
Košického kraja

FHV
Vorarlberg University
of Applied Sciences

atraneo
Technologisches Mittelböhmen

uefiscati

TZH
TECHNOLOGICKÉ ZEMSKÉ
HOSPODÁRSTVO

CTRIA
CENTRUM TRIA

ADRI
ADRIATICKÝ REGION
M O R D - E S T

austria
wirtschafts
service

aws
aws

PREDA
PRAHA REGIONAL
DEVELOPMENT AGENCY

PBN
PRAHA BUSINESS
NETWORK

ADP
ADP

70
70



9. Communication

Facebook



LinkedIn



YouTube



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Thank you for your attention!



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